

Relentless prioritization
beats endless optimization.



Marcey Rader is a Certified Speaking Professional®, one of approximately 700 worldwide, and a five-time author who teaches leaders and teams to do the right things first through relentless prioritization.

FEATURED IN: FAST COMPANY THRIVE GLOBAL SHAPE Inc. Prevention



KEYNOTE

The Right Things First: Why the Smartest People in the Room Still Choose Wrong

Your team already knows what matters. The problem is choosing it when it counts.

Format: Keynote

*Companion to the book: [The Right Things First: A Pocket Guide to Relentless Prioritization](#) by Marcey Rader

FLAGSHIP WORKSHOP

Reclaim Your Workday: Build the System. Prove It Holds.

A system for running your week, stress-tested against the day you're not there.

Format: Workshop or training.

*Companion to the book: [Reclaim Your Workday](#) by Marcey Rader

B R E A K O U T S & T R A I N I N G

Deep Focus, Fewer Fires: Protecting Attention in an Always-On Workday

Attention is finite. Every ring, ping, and buzz spends more of it than you think.

Format: Keynote, breakout, or training.

*Pairs With: [Tame Your Inbox](#)

The Meeting Reset: Fewer Meetings, Faster Decisions

Kill it, shrink it, keep it: a decision framework for the meetings eating up your calendar.

Format: Keynote, breakout, or training.

*Pairs With: [Virtual and Inclusive by Design](#)

The Remote Reset: Focused and Present, Wherever You Work

Visibility without the theater. A workday that actually ends.

Format: Keynote, breakout, or training.

*Pairs With: [Leading a Team You Can't See](#)